

Performance Report

Client Name

www.car.co.uk

Thursday, February 8th, 2023

Table of Contents

Current Status Of Search Engine Visibility And Search Traffic	3
SERP Rankings & Charts	3
Backlink Graph	4
Keyword Rankings	5
Backlinks and Top Anchors	5

Current Status Of Search Engine Visibility And Search Traffic

We noticed overall traffic growth for the month of June which is a result of our latest optimization efforts to increase the visibility of your website in search engines.

We expect this growth to be reflected also in the revenue. Our next step is to continue with the offsite optimization and focus on minimizing the funnel drop-offs.

SERP Rankings & Charts

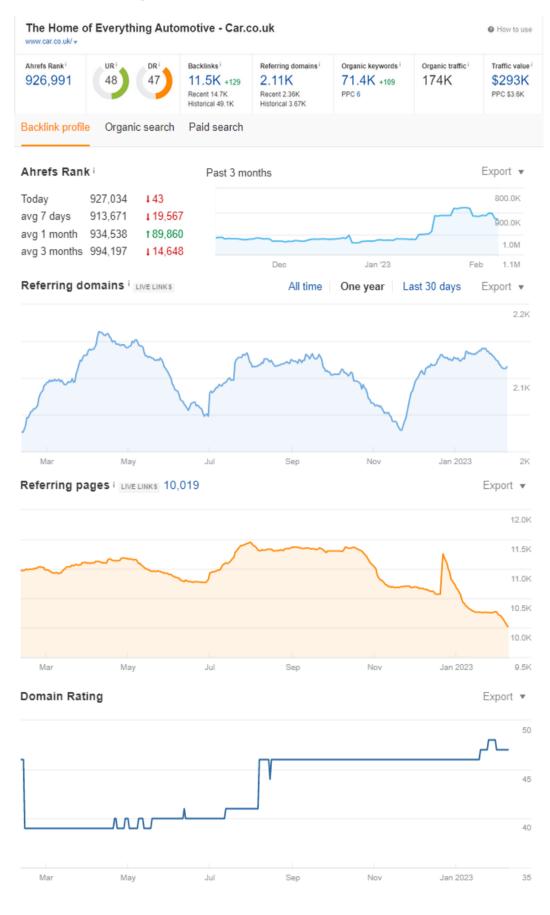
This section presents the overall keyword ranking progress from the start of the campaign. For the next month, we plan to continue our optimization efforts and focus on the keywords which are not currently in Top 10.

Listed below is the current ranking screenshot.

Keyword	Volume	KD	Previous position	Current position	Position change	Previous traffic	Current traffic	Traffic change
scrap my car	71000	57	2	1	1	29658	28830	828
cat n	15000	6	7	1	6	335	3707	3372
cat n insurance	1300	2	3	1	2	92	671	580
scrap car manchester	450	1	5	2	3	71	342	271
auction prices for cars	800	17	7	1	6	37	279	242
scrap car bristol	600	1	5	2	3	56	273	216
scrap my car birmingham	350	3	2	1	1	106	262	156
scrapping a car Iondon	600	7	4	1	3	59	227	168
scrap value of cars uk	600	22	3	1	2	66	204	138
	 scrap my car cat n cat n insurance scrap car manchester auction prices for cars scrap car bristol scrap my car birmingham scrapping a car london scrap value of cars 	scrap my car71000cat n15000cat n15000cat n insurance1300scrap car manchester450auction prices for cars800scrap car bristol600scrap my car birmingham350scrap value of cars600	scrap my car7100057cat n150006cat n insurance13002scrap car manchester4501auction prices for cars80017scrap car bristol6001scrap my car birmingham3503scrap value of cars60022	Image: scrap my car71000572cat n1500067cat n insurance130023scrap car manchester45015auction prices for cars800177scrap car bristol60015scrap my car birmingham35032scrap p value of cars600223	Image: scrap my car710005721scrap my car15000671cat n15000671cat n insurance1300231scrap car manchester450152auction prices for cars8001771scrap car bristol600152scrap my car birmingham350321scrap value of cars6002231	Image: constraint of the strap my car7100057211scrap my car7100057211cat n150006716cat n insurance13002312scrap car manchester4501523auction prices for cars80017716scrap car bristol6001523scrap my car birmingham3503211scrap problem6007413scrap value of cars60022312	Image: scrap my car 71000 57 2 1 1 29658 cat n 15000 6 7 1 6 335 cat n 15000 6 7 1 6 335 cat n insurance 1300 2 3 1 2 92 scrap car manchester 450 1 5 2 3 71 auction prices for cars 800 17 7 1 6 37 scrap car bristol 600 1 5 2 3 56 scrap car bristol 600 1 5 2 3 56 scrap my car birmingham 350 3 2 1 1 106 scrap value of cars 600 7 4 1 3 59	Image: scrap my car 71000 57 2 1 1 29658 28830 cat n 15000 6 7 1 6 335 3707 cat n 15000 6 7 1 6 335 3707 cat n insurance 1300 2 3 1 2 92 671 scrap car manchester 450 1 5 2 3 71 342 auction prices for cars 800 17 7 1 6 37 279 scrap car bristol 600 1 55 2 3 56 273 scrap my car birmingham 350 3 2 1 1 106 262 scrap value of cars 600 7 4 1 3 59 227 scrap roulue of cars 600 22 3 1 2 66 204

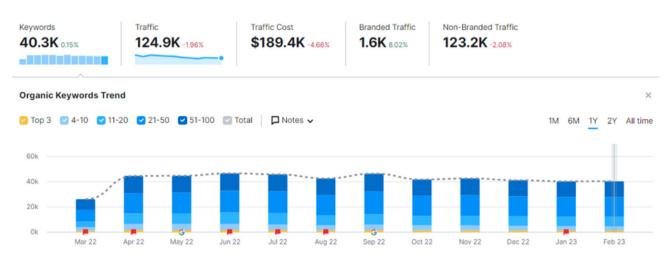
Backlink Graph

There is a nice increase in the websites backlink graph this is because we are building links on daily basis to increase the number of good backlinks. Please have a look at the attached screenshot:



Keyword Rankings

Due to our SEO efforts, the website is currently ranking for over 40.3 K keywords. Please have a look at the below screenshot.



Backlinks and Top Anchors

We have also mentioned some of our top backlinks and top anchors for the website. Please have a look at the attached screenshot for reference:

Backlinks 27.9K +4%		Backlink Types	Backlink Types				Link Attributes						
		Text			73% 19.8K		Follow			73%	20.3K		
	teferring Domains	Image			26% 7.	к	Nofollow			27%	7.6K		
1	4.6K +3%	Form			0%	0	Sponsored			<1%	1		
	Referring IPs 3.2K	Frame			<1%	3	UGC			3%	851		
51	51 Certified Recycled eBay.co.uk & pages.ebay.co.uk/2022/certified-recycled/ 단 ^계 EN Mobile friendly			49	https://www.cancellations-void- @ www.cance ellations-void ions-void-you Text Conter	transfers/wh warranty. car-warrantionsfers/what-	TLD D	istribut	ion i				
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23	Car Insurance Quotes		7	19	car insurance	quote			e .net			4%	184
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	EN Mobile friendly				Text Conte	nt			 .gov 			0%	0
23	Ideas on how to Get Onlin	o Car Incurance Ou	8	20	car insurance	quet			.edu			<1%	7
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ThankYou!