

## **Performance Report**

### **Client Name**

www.xflippro.com

Thursday, July 20th, 2020

#### GlocifyPerformance Report - https://xflippro.com/

#### Table of Contents

Current Status Of Search Engine Visibility And Search Traffic	. 3
SERP Rankings & Charts	. 3
Backlink Graph	. 4
Keyword Rankings	. 5
Backlinks and Top Anchors	. 5

#### Current Status Of Search Engine Visibility And Search Traffic

We noticed overall traffic growth for the month of June which is a result of our latest optimization efforts to increase the visibility of your website in search engines.

We expect this growth to be reflected also in the revenue. Our next step is to continue with the offsite optimization and focus on minimizing the funnel drop-offs.

#### SERP Rankings & Charts

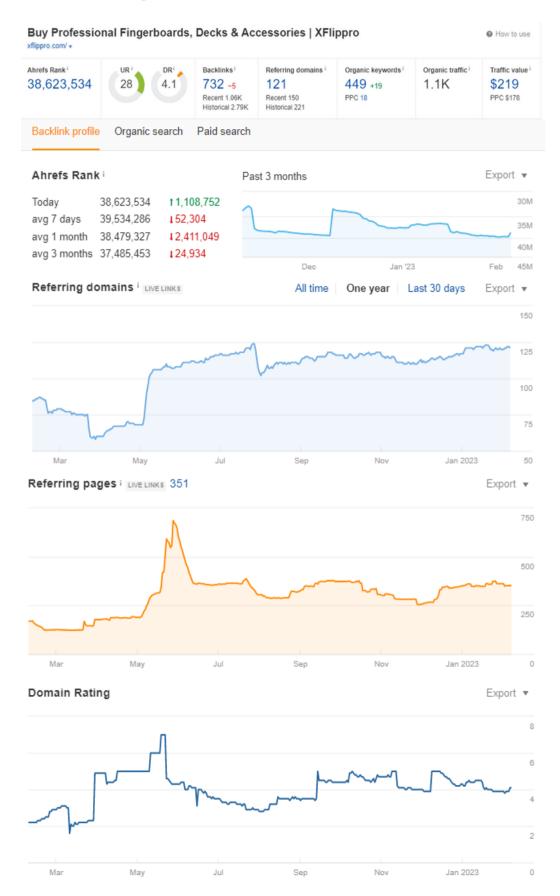
This section presents the overall keyword ranking progress from the start of the campaign. For the next month, we plan to continue our optimization efforts and focus on the keywords which are not currently in Top 10.

Listed below is the current ranking screenshot.

Landing Page URL	Keyword	Volume	KD	Previous position	Current position	Position change	Previous traffic	Current traffic	Traffic change
https://xtensio.com/how-to-create-a-sales- sheet/	sales sheet	1100	8	4	1	+3	51	196	145
https://xflippro.com/	professional fingerboard	700	22	4	3	+1	47	58	12
https://xflippro.com/	pro fingerboard	450	24	7	4	+3	21	41	20
https://xflippro.com/blogs/news/is-fingerb oarding-a-real-sport	is fingerboarding a sport	100	1	3	1	+2	13	40	27
https://xflippro.com/collections/customize- figerboard	custom fingerboards	100	1	2	1	+1	16	40	24
https://xflippro.com/	professional fingerboards	400	22	6	5	+1	24	31	6
https://xflippro.com/	fingerboards for sale	350	25	10	8	+2	5	8	3
https://xflippro.com/	fingerboards professional	60	24	6	4	+2	4	6	2
https://xflippro.com/products/real-wear-gr aphic-professional-fingerboard-deck-doodle	cool fingerboard graphics	80	0	9	1	+8	2	5	3
https://xflippro.com/products/real-wear-g raphic-professional-fingerboard-deck-dood	fingerboard graphics	350	0	11	1	+10	1	5	3

#### **Backlink Graph**

There is a nice increase in the websites backlink graph this is because we are building links on daily basis to increase the number of good backlinks. Please have a look at the attached screenshot:



#### **Keyword Rankings**

Due to our SEO efforts, the website is currently ranking for over 302 keywords. Please have a look at the below screenshot.



#### **Backlinks and Top Anchors**

We have also mentioned some of our top backlinks and top anchors for the website. Please have a look at the attached screenshot for reference:

	Backlinks	Backlink Types				Link Attributes				
	2.5K +9	Text			98% 2.5K	Follow	4	6% 1.2K		
	Referring Domains	Image			2% 41	Nofollow	5	4% 1.4K		
	189 +18%	Form			0% 0	Sponsored		0% 0		
	Referring IPs 212	Frame			0% 0	UGC	<	1% 6		
35	XFlippro_fb (XFlippro_fb) - Profil www.pinterest.com/XFlippro EN Mobile friendly		1	10	xflippro.com ; Open xflippro.com/ 년 Text Content N					
31	This is How to Ollie on a Finger	v to Ollie on a Fingerboard?   Gud			how to ollie on a fin	gerboard	TLD Distribution			
	<sup>⊕</sup> www.gudstory.com/how-to- erboard/ <sup>™</sup> Blog       EN         Mobile friendly	ollie-on-a-fing			A xflippro.com/blo s-for-learning-ollie Text	gs/news/fingerboard-tip ⊡				
14	How to Assemble Fingerboard II timebusinessnews.com/how fingerboard-like-a-pro/ 27 Blog EN Mobile friendly		21	61	assemble a custom ∂ xflippro.com/blo le-fingerboard ⊠ <sup>n</sup> Text Content	fingerboard gs/news/how-to-assemb	тьр	Referring	Domains :	
13	Fingerboard training for getting	strong grip	28	145	fingerboard wheels		• .com	635	6 11	
3	Ingerboard training for getting		20	145	•	lections/lazy-wheels 🖉	• .org	65	6 1	
	EN Mobile friendly				Text Content	icentificately infection	e .net	43	6	
							other	275	6 5	
13	25% OFF XFlippro Coupon Code		8	183	https://xflippro.com		<ul> <li>.gov</li> </ul>	05		
	www.couponupto.com/coup     EN Mobile friendly	ons/xflippro 🖾			Text Nofollow	f=aZswcWz4J5VVQ6 🗗	.edu	05	6	
12	tag :: accessories   BibSonomy www.bibsonomy.org/tag/acc Mobile friendly	cessories 🖄	76	1,176	URL xflippro.com/col Text	lections/accessories 比				

# ThankYou!