



Performance Report

Client Name

www.perfectsmile-dental.com

Thursday, March 6th, 2023

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Current Status Of Search Engine Visibility And Search Traffic

We noticed overall traffic growth for the month of June which is a result of our latest optimization efforts to increase the visibility of your website in search engines.

We expect this growth to be reflected also in the revenue. Our next step is to continue with the offsite optimization and focus on minimizing the funnel drop-offs.

SERP Rankings & Charts

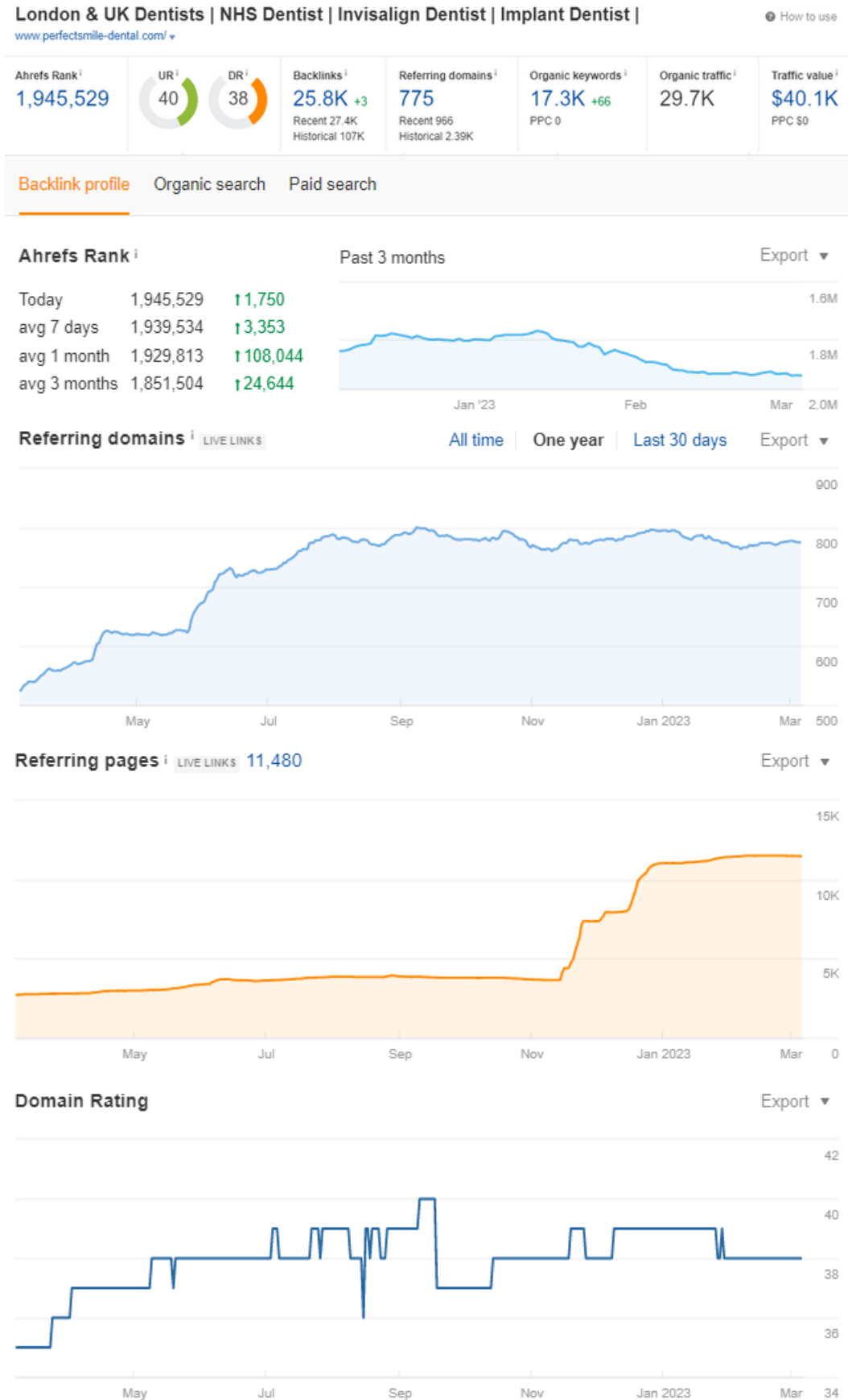
This section presents the overall keyword ranking progress from the start of the campaign. For the next month, we plan to continue our optimization efforts and focus on the keywords which are not currently in Top 10.

Listed below is the current ranking screenshot.

Landing Page URL	Keyword	Volume	KD	Previous position	Current position	Position change	Previous traffic	Current traffic	Traffic change
https://www.perfectsmile-dental.com/clinics/muswell-hill/	dentist muswell hill	450	16	3	2	1	59	147	88
https://www.perfectsmile-dental.com/finance-calculator/	dental implant financing	350	2	3	1	2	38	119	81
https://www.perfectsmile-dental.com/clinics/clapham-junction-lavenderhill/	falcon road dentist	200	0	2	1	1	32	78	46
https://www.perfectsmile-dental.com/clinics/wokingham/	nhs dentist wokingham	400	9	4	3	1	56	70	14
https://www.perfectsmile-dental.com/clinics/north-end/	maple house dental practice	150	0	2	1	1	23	57	34
https://www.perfectsmile-dental.com/news/causes-symptoms-treatment-mucocele/	mucocoele nhs	500	18	3	2	1	46	57	11
https://www.perfectsmile-dental.com/	perfectsmile	150	33	2	1	1	54	54	0
https://www.perfectsmile-dental.com/news/how-much-do-retainers-cost/	how much do retainers cost uk	400	0	6	3	3	25	49	24
https://www.perfectsmile-dental.com/clinics/dentist-hammersmith/	dentist hammersmith	300	31	3	2	1	20	42	22

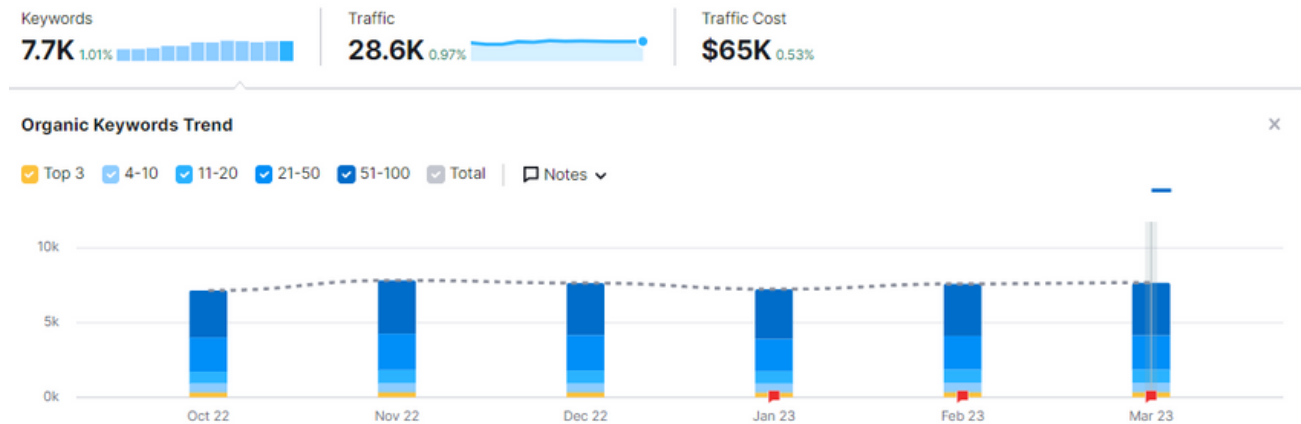
Backlink Graph

There is a nice increase in the website's backlink graph this is because we are building links on daily basis to increase the number of good backlinks. Please have a look at the attached screenshot:



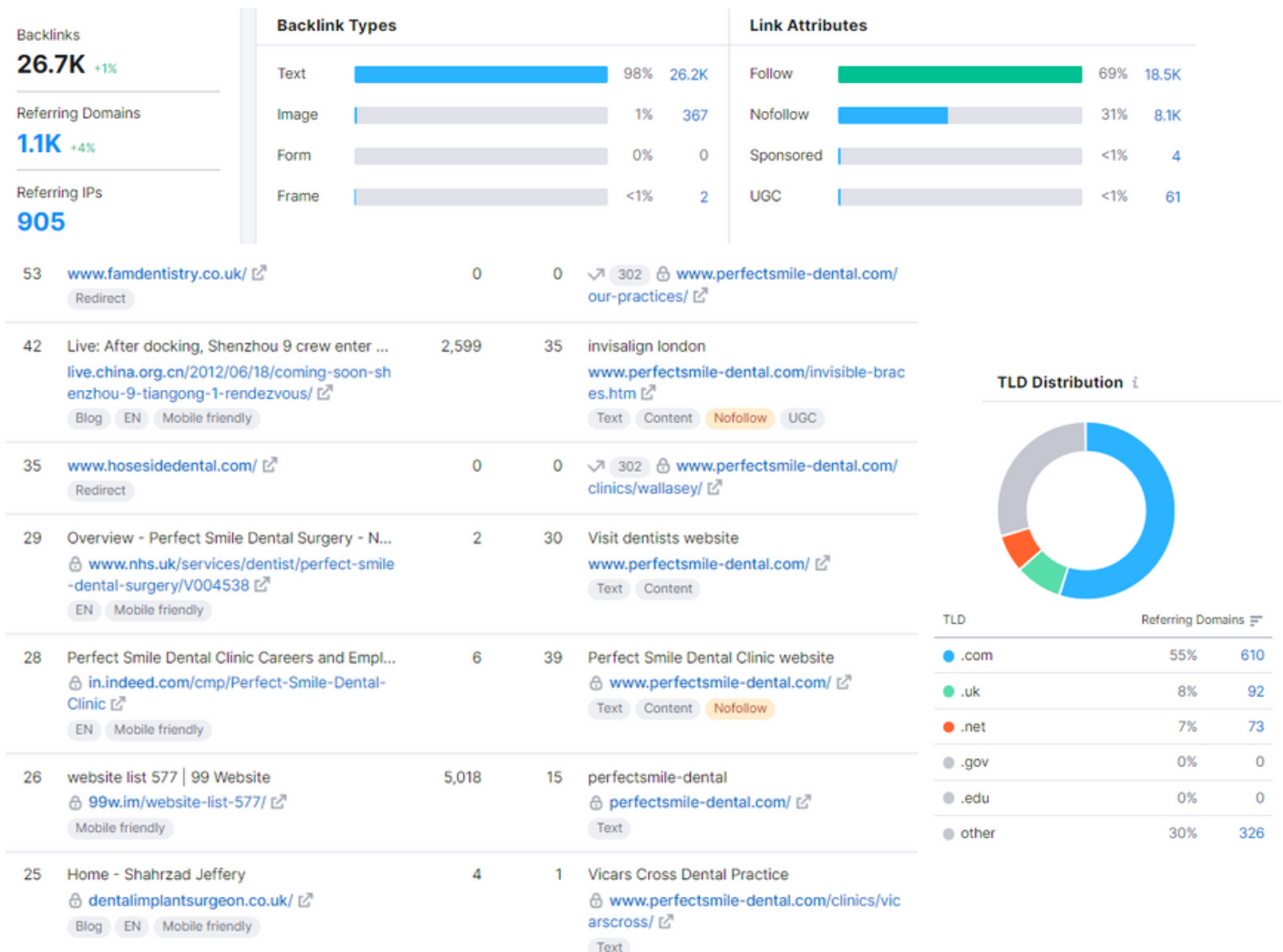
Keyword Rankings

Due to our SEO efforts, the website is currently ranking for over 7.7K keywords. Please have a look at the below screenshot.



Backlinks and Top Anchors

We have also mentioned some of our top backlinks and top anchors for the website. Please have a look at the attached screenshot for reference:



ThankYou!